

CLIENT SUMMIT

Tuesday, Oct. 21

6:00 - 8:00pm

Welcome Reception at Snitch
Located on site at the Dream Nashville Hotel

Wednesday, Oct. 22

8:00 - 9:00am

Breakfast

8:30 - 9:30am

Welcome to the Summit & Look Ahead
Speaker: Marc Willard (Icario)

9:30 - 10:30am

"Information Fiduciaries: How Health Plans Can Use AI Responsibly Right Now" *Keynote Speaker: Aneesh Chopra (Arcadia)*

10:30-10:45am

Break

10:45 - 11:30am

"Supplemental Benefits - New Strategies for a Changing Environment" *Speakers: Hanh Bannister (AlohaCare), Kim Shell (Freedom Health Consulting) | Moderator: Cory Busse (Icario)*

11:30 - 12:30pm

"Uncovering the Hidden Barriers: Strategic Imperatives for Medicaid MCOs" *Speakers: Dr. Robert Mirsky (Icario), Becca Geist & Kathy Westcoat (Kaiser Permanente) | Moderator: Melina Baracca (Icario)*

12:30 - 2:00pm

Lunch

2:00 - 3:00pm

"Capture the Moment, Change the Outcome"
Speakers: Jake Petralia, Julia Zhang, Marc Willard (Icario)

3:00 - 3:15pm

Break

3:15 - 4:00pm

"From Outreach to Impact: Sustaining Member Engagement That Drives Lasting Results"
Speakers: Shagun Malik (Horizon) & Cherise Wetzel (Blue Cross Idaho) | Moderator: Cory Busse (Icario)

4:00 - 4:45pm

Roundtable: **"Designing the Future of Engagement"**
Moderator: Joel Radford (Engagys)

4:45 - 5:00pm

Day 1 Wrap Up & Signature Event Transfer Info

5:00 - 5:15pm

Break

5:15 - 5:30pm

Meet at the Dream Hotel Lobby

5:30pm

Transfer Departs for the Signature Event Venue

6:00 - 8:30pm

Signature Event with Dinner

8:30 - 9:00pm

Return Transfer to Hotel



CLIENT **2025** SUMMIT

Thursday, Oct. 23

8:00 - 9:00am	Breakfast
8:45 - 9:00am	Welcome to Day 2
9:00 - 10:00am	"Navigating the 2026 Stars Landscape: An Exclusive First Look" <i>Presented by Rex Wallace & Nate Lucena (Rex Wallace Consulting)</i>
10:00 - 10:45am	"The Signal and the Noise: Putting the Member Back in the Center" <i>Speakers: Liz Bainter (PacificSource), Vandna Bhrany (8BAdvisors)</i> <i>Moderator: Aerste Howells (Icario)</i>
10:45 - 11:00am	Break
11:00 - 11:45am	"Omni-Channel Strategies for HRA Completion: The Importance of Data Quality" <i>Speakers: Barb Nelson (Medica), Brittany Hatton (Humana), Jana Mitchell (AmeriHealth Caritas) Moderator: Cory Busse (Icario)</i>
11:45am - 12:45pm	Workshop: "Future Proofing Your MA Stars Program" <i>Moderator: Kim Shell (Freedom Health Consulting)</i>
12:45 - 1:00pm	Thank You & Summit Closes

Icario Has Transformed the Member Engagement Industry
with a New Health Action Platform

aivella
by **ICARIO**

Our Mission

Move members to take more healthy actions at **moments of influence** while transforming insights into outcomes