

HEALTHCARE INNOVATION SUMMIT 26

Monday, Sept. 21

6:00 - 8:00pm Welcome Reception at the EMC2 Terrace

Tuesday, Sept. 22

6:30 - 7:15am	Morning Mindfulness & Yoga with Hailey (EMC2 Terrace)
8:00 - 9:00am	Breakfast
8:45 - 9:00am	Welcome to the 2026 Summit Marc Willard (Icario)
9:00 - 10:00am	"What It Takes: Performing Through Uncertainty" <i>Keynote Speaker: Courtney Thompson (League One Volleyball)</i>
10:00 - 11:00am	"Navigating Stars After Clover: Adapting to the Next Era of Medicare Advantage Quality" <i>Speakers: Brendan Generelli (Johns Hopkins Health Plans), Sabrina Zerzouri (BCBSRI) Moderator: Cory Busse (Icario)</i>
11:00 - 11:15am	Refreshment Break
11:15am - 12:15pm	"Beyond Completion: Turning HRA Data into Meaningful Member Action" <i>Speakers: Barb Nelson & Elle Kes (Medica), Jana Mitchell (AmeriHealth Caritas) Moderator: Melina Baracca (Icario)</i>
12:30 - 2:00pm	Lunch at The Albert (EMC2 Hotel)
2:00 - 2:45pm	"The Future of Member Wellness: One Platform for HRAs, Care Gap Closure, and Engagement" <i>Speaker: Jake Petralia (Icario)</i>
2:45 - 3:00pm	Refreshment Break
3:00 - 4:00pm	"The Role of the MCO in H.R. 1 – Medicaid Work Requirements" <i>Speakers: Celina M. Sullivan (Kaiser Permanente), Milly Menos (Horizon BCBSNJ) Moderator: Cory Busse (Icario)</i>
4:00 - 5:00pm	"Vendor Consolidation in the Health Plan Space: Getting More from Fewer While Elevating the Member Experience" <i>Speakers: Kristi Williams (Community Health Choice), Amanda Kopp (Johns Hopkins Health Plans), Aly Sparks (Blue Cross of Idaho) Moderator: Krystal Desai (Icario)</i>
5:00pm	Day 1 Wrap Up & Signature Event Transfer Info
5:00 - 5:30pm	Break
5:30pm	Private Transfer to The Second City
6:00 - 7:30pm	VIP Dinner Reception (Utopian Tailgate Rooftop)
7:30 - 8:30pm	Private Improv Comedy Show
8:30 - 9:00pm	Private Return Transfer to the EMC2 Hotel



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Wednesday, Sept. 23

6:30 - 7:15am	Morning Mindfulness & Yoga with Hailey (EMC2 Terrace)
8:00 - 9:00am	Breakfast
8:45 - 9:00am	Welcome to Day 2
9:00 - 10:00am	"Care Delivery at Scale : Affordability, Access and Operational Discipline" <i>Speaker: Daniel Castillo (Optum Care Delivery)</i>
10:00 - 10:15am	Refreshment Break
10:15 - 11:45am	"The Year the Stars Math Broke: Litigation, Recalculation, and What Comes Next" <i>Speaker: Nate Lucena (Rex Wallace Consulting)</i>
11:45am - 12:00pm	Thank You & Summit Closes

Icario Has Transformed the Member Engagement Industry
with a New Health Action Platform

aivella
by Icario

Our Mission

Move members to take more healthy actions at **moments of influence** while transforming insights into outcomes